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The DENVER MAME+CARE AWARDS

November 6, 2021

Hyatt Regency Denver - 650 15th St, Denver, CO 80202

Important Dates

* Entry registration begins Monday, July 19th
* Entry materials are due by September 13th Midnight - NO EXTENSIONS
* Judging – September 21-23 In Person
* Personal Interviews will be held September 23

**How to Enter**

* Review categories and requirements.
* Submit your entry into our online application – pay your entry fees by credit card or check

[MAME Awards](https://www.teampmpawardscentral.com/denver-mame-awards/entry-form)

[CARE Awards](https://www.teampmpawardscentral.com/denver-care-awards/entry-form)

* Receive entry confirmation email with official entry numbers, forms and instructions to deliver entry materials.
* Your entry materials are due by September 13th Midnight - NO EXTENSIONS!
* Refunds will not be given; however, you may change your category if necessary.

Materials For All Entries

(Note see requirements for the forms and materials necessary per category)

[MAME Forms](https://www.dropbox.com/sh/xjdqxpkbds7s8lu/AAARLAM6pT_7UlPBPYs8F8Eca?dl=0) –

[CARE Forms](https://www.dropbox.com/sh/agmdibb2dj72gb6/AABExPevfUhxagq09qTjskkQa?dl=0)

Digital Files — Photos and Floor Plans

Please submit your entry materials via file sharing services. FTP, Dropbox, or Hightail are all acceptable methods – send link for download to [entries@teampmp.com](mailto:entries@teampmp.com)

If you have any questions during the process, please feel free to contact our offices.

Lisa Parrish | Administrator

MAME AWARDS

909.987.2758 or 800.658.2751

Lisa@TeamPMP.com

MAME ENTREE FEES & DEADLINES

$175 Early Registration: by August 19th

$275 Registration:  August 20th- September 13h

Categories 11-12 NO FEE

Category 54 - Entry Fee $125

**NO REFUNDS**

CARE ENTREE FEES & DEADLINES

$75 per Entry for CBRC Members: by September 13th   
$125 per Entry for HBA Members: by September 13th  
$295 per Entry for non-HBA Members: by September 13th

Nominated Categories - NO FEE: by September 13th

**NO REFUNDS**

IMAGES

Digital images saved at 300 dpi – sized to at 1800 pixels wide – saved at 300 dpi

JPEG format ONLY. All plans should be saved as high resolution PDF – 8 ½” x 11”

Images should be named with your Category number, entry serial and sequence number or description.

Example:

01-1005\_1.jpg

01-1005\_2.jpg (thru 8 images)

01-1005\_floorplan.jpg

01-1005\_teamform.doc OR .pdf

MAME Entry Rollover for The Nationals

We are pleased to offer a special entry rollover program. Here’s how it works. You have already entered materials, The Awards Committee will provide your entry materials to the The Nationals for you! If you would like to re-submit those materials for either program, all that is needed is for you to mark the boxes on the entry application for Nationals. You will be invoiced separately for entry fees for each program. No additional forms or materials needed!! Simply mark your form and you are all set, we’ll take care of the rest!

Eligible Entries

• Product must be built or marketed August 1, 2019 to September 1, 2021

• Home Builders or Associate Members (advertising agency, architect, supplier, interior designer, developer) may enter.

• Only HBA builders and associate members in good standing are eligible to receive recognition.

• Repeat Entries: Remember, if your work is still being marketed as of August 1, 2019, you can enter that work even if it has already been entered in previous years, even if you won for that category. This applies to any category.

• Product/community must be within the eight-county metro area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Elbert, and Jefferson. If the builder is a member of the Denver HBA with a main office located in one of the above mentioned counties but their product/project is outside of those counties (but in Colorado) it is eligible for entry but may not be toured by the judges due to time restraints.

• All companies named on entry forms need to be members of the HBA or they will not be acknowledged. If the company is based outside of the state, they can join the Denver HBA as an affiliate member. Contact us for more information.

Image Requirements

• All Categories - images should be saved at a resolution of approximately w-1800 x h-1200.

• File size is no larger than 6 megabytes.

• Save all images as a JPEG files 300dpi.

**DOWNLOAD FORMS**

• MAME Team/Project Information Form – Cats 14-54

• MAME Sales Awards Form – Cats 1-4

• MAME Sales Manager Form – Cat 5

• MAME Marketing Professional – Cat 6

• MAME Community Superintendent – Cat 7

• MAME Customer Service Professional – Cat 8

• MAME Purchasing Professional – Cat 9

• MAME Closing Professional – Cat 10

• MAME Young Leader – Cat 11

• MAME Trade Partners – Cat 12

•. CARE Team/Project Form 1-15

•. CARE Nominated Awards Form – Associate, Remodeler & Custom Builder

ALL Entries should be submitted digitally by Dropbox or your favorite file sharing service

For questions regarding submission entries, please contact:

Lisa Parrish | Administrator

MAME+CARE AWARDS

909.987.2758 or 800.658.2751

Lisa@TeamPMP.com

The MAME +CARE Awards reserves the right to eliminate any category due to insufficient entries or add categories if the judges believe it is warranted.

2021 MAME Categories

1. Rookie Sales Professional – less than 2 years selling
2. Sales Professional of the Year
3. Sales Team of the Year
4. Online Sales Counselor of the Year
5. Sales Manager of the Year - NOMINATED ONLY
6. Marketing Professional of the Year- NOMINATED ONLY
7. Builder Community Superintendent of the Year
8. Builder Customer Service Professional of the Year
9. Builder Purchasing Professional of the Year
10. Closing Professional of the Year
11. Young Leader Award - NOMINATED ONLY - no fee
12. Trade Partner of the Year - NOMINATED ONLY - no fee
13. Best Logo Design
14. Best Graphic Continuity
15. Best Brochure – Printed or Digital Format
16. Best Print Ad – color or black/white
17. Best Video
18. Best Radio
19. Best Overall Advertising Campaign - Includes all collateral and online platforms
20. Best Special Promotion - Limited time sales or marketing event
21. Best Digital Marketing Program - includes digital ads, outboard digital marketing and social media
22. Best Innovative Use of Technology - includes virtual, apps and point of sale experiences
23. Best Virtual Sales Experience
24. Best Website
25. Best Signage
26. Best Sales Office
27. Best Community Amenity Feature - Clubhouses, Garden Areas, etc. - Awards may be presented For Rent /For Sale
28. Best Design Center
29. Best Indoor/Outdoor Living Space - enhancement of living space and floor plan
30. Best Interior Merchandising of a Model – Detached Home – Priced $400,000 & under
31. Best Interior Merchandising of a Model – Detached Home – Priced $400,001 to $550,000
32. Best Interior Merchandising of a Model – Detached Home – Priced $550,001 to $700,000
33. Best Interior Merchandising of a Model – Detached Home – Priced $700,001 to $850,000
34. Best Interior Merchandising of a Model – Detached Home – Priced over $850,0000
35. Best Interior Merchandising of a Model – Attached Home
36. Best Architectural Design of a Model – Detached Home – under 2,000 sq. ft.
37. Best Architectural Design of a Model – Detached Home – 2,001 to 2,600 sq. ft.
38. Best Architectural Design of a Model – Detached Home – 2,601 to 3,200 sq. ft.
39. Best Architectural Design of a Model – Detached Home – Over 3,200 sq ft.
40. Best Architectural Design – Urban Infill Design
41. Best Architectural Design of a Model – Attached Home
42. Best Green Home Design
43. Best On the Boards Architectural Design - Production & Custom
44. Attached Home of the Year
45. Detached Home of the Year
46. Active Adult Home of the Year
47. Design Series of the Year
48. Community of the Year
49. On the Boards Community (defined as under construction – but not yet open for sale or rent)
50. Million Dollar Sales Awards - Presented for $8 Million, $12Million, $20Milllion & $50 Million

2021 CARE Categories

1. Kitchen Remodel
2. Bathroom Remodel
3. Basement Remodel
4. Addition - Includes On Grade or Poptops
5. 55+/ Universal Design Remodel
6. Exterior Remodel
7. Commercial Remodel
8. Historic Remodel - Sensitive remodeling to vintage pre-1940's home
9. Whole House Remodel
10. Multifamily Renovation
11. Detached Structure
12. Specialty Rooms
13. Interior Design of a Custom Home
14. Custom Home – under 5,000 sq. ft.
15. Custom Home – 5,000 & over sq. ft

\*CATEGORIES ABOBE MAY BE SPLIT INTO ADDITIONAL CATEGORIES DEPENDING ON ENTRIES RECEIVED TO CREATE THE FAIREST COMPETITIVE PLATFORM

CARE ENTREE FEES & DEADLINES

$75 per Entry for CBRC Members: by September 13th   
$125 per Entry for HBA Members: by September 13th  
$295 per Entry for non-HBA Members: by September 13th

Nominated Categories - NO FEE: by September 13th

NOMINATED AWARDS - NO ENTRY FEE

The following awards will only be awarded to HBA Members.

Entrants or their industry partners may nominate a company for consideration.

1. Associate of the Year

HBA Member who has shown dedication and exemplary involvement throughout the year.

1. Remodeler of the Year

HBA Member who has shown dedication and exemplary involvement throughout the year.

1. Custom Builder of the Year

HBA Member who has shown dedication and exemplary involvement throughout the year.

2021 MAME

CATEGORIES AND REQUIREMENTS

PROFESSIONAL ACHIEVEMENT AWARDS

Entries will be judged on the candidate’s positive aspects and measurable work performance.

Multiple entries are allowed for each company.

1. ROOKIE SALES PROFESSIONAL – Less Than 2 Years Selling

2. SALES PROFESSIONAL OF THE YEAR

3. SALES TEAM OF THE YEAR

4. ONLINE SALES COUNSELOR OF THE YEAR

Judged on professional approach to sales, selling techniques used, and personal contribution and involvement in industry. Entrant may not be a sales or marketing director, advertising manager, vice president of marketing or sales or company president.

5. SALES MANAGER OF THE YEAR - Nominated only

Must be a new home sales management professional who directly manages and trains on-site, new home sales personnel and is employed by an HBA builder or associate member.

6. MARKETING PROFESSIONAL OF THE YEAR - Nominated only

Must be responsible for developing and implementing overall marketing policy including market research, product development, merchandising, advertising and sales productivity. Must be employed by an HBA builder or associate member.

7. BUILDER COMMUNITY SUPERINTENDENT OF THE YEAR

8. BUILDER CUSTOMER SERVICE PROFESSIONAL OF THE YEAR

9. BUILDER PURCHASING PROFESSIONAL OF THE YEAR

10. CLOSING PROFESSIONAL OF THE YEAR

11. YOUNG LEADER AWARD – open to builders and associate/supplier disciplines - Nominated only NO FEE

Designed to recognize new leaders within our industry – open to ad agencies, interior designers, architects, builders, et al.

12. TRADE PARTNER OF THE YEAR - Nominated Only NO FEE

Designed to recognize trades serving home builders. Home Builder nominated – no entry fee or personal interview for this category.

Categories 1-12 Requirements

• Completed Individual Achievement Entry Form

• Must submit a written statement (200 words or less) describing exemplary performance and achievement written by supervisor or sponsor.

• Digital Photo of candidate

• Personal Interviews will be held for candidates in Categories 1-11

NOTE: Entrants must be available for a personal interview - Personal Interviews will be held September 23rd

MARKETING & DESIGN ACHIEVEMENT AWARDS

13. BEST LOGO DESIGN

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

• MAME Team/Project Information Form

• Image Requirements: 6 to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

14. BEST GRAPHIC CONTINUITY

* Builder/Community
* Associate

Entry will be judged on graphics, concept, overall design compatibility, readability, and execution. How all branding pieces work together.

Entry Requirements

• MAME Team/Project Information Form

• Image Requirements: 6 to 8 images of the following: logo, advertisements, signage, displays, brochure, direct mail, and impact graphic, etc.

15. BROCHURE – PRINTED OR DIGITAL FORMAT

* Builder
* Community

Associate

Judged on concept, copy, layout, budget, overall design and execution as it relates to a specific target market. Multiple Awards may be presented.

Entry Requirements

• MAME Team/Project Information Form

• Sample of Brochure – if you are entering a print brochure, you must deliver a sample to the HBA office

by September 13th Please drop off with ATTN: DENVER MAME AWARDS

• Image of Brochure in jpeg format

16. BEST PRINT AD

• Builder

• Community

• Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest.

Entry Requirements

• MAME Team/Project Information Form

• 1 image that represents entry.

17. BEST VIDEO

• Builder/Community

• Associate

• Short (30 to 60 Seconds / Long Format 60 Seconds or Longer)

Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Entry Requirements

• MAME Team/Project Information Form

• 1 images that represents entry.

• Link to actual campaign highly encouraged

• Digital requirements– Video: .mov files or Mp4 files.

18. BEST RADIO

Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Entry Requirements

• MAME Team/Project Information Form

• 1 images that represents entry.

• Link to actual campaign highly encouraged

• digital requirements– Audio: Mp3 files.

19. BEST OVERALL ADVERTISING CAMPAIGN

(Includes all collateral and online platforms)

• Builder/Community

• Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes ads, print and electronic media, and billboards.

Eligibility Requirements:

To be eligible for this award, a builder/developer must also submit entries in exactly three of the following categories.

Winner will be determined by a CUMULATION of points from the three categories entered. If you enter more than 3 of these categories, please select which three you would like included to be judged for this category.

* Best Brochure
* Best Radio OR Best Video
* Best Print Ad
* Best Website
* Best Digital Marketing

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry.

• Link to actual campaign highly encouraged

• May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. Used for judging and displays.

• Video and radio submissions digital requirements– Video: .mov files – Audio: Mp3 files.

20. BEST SPECIAL PROMOTION - *Awards may be presented for builder, community or associate*

Limited-Time Marketing Promotion – includes Grand Openings, Realtor Relations, and any other specialty event

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Entry Requirements:

• MAME Team/Project Information Form

• Submit images of promotion – photos of events suggested

• Submit images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. – jpeg or PDF format

• Video and radio submissions digital requirements– Video: .mov files – Audio: Mp3 files.

21. DIGITAL MARKETING PROGRAM - INCLUDES DIGITAL ADS, OUTBOARD DIGITAL MARKETING AND SOCIAL MEDIA – *Awards may be presented for builder, community or associate*

Entry will be judged on concept, creativity, copy, layout, and results of campaign

Entry Requirements

• Completed Marketing Awards Entry form.

• Marketing statement

• 4 to 8 images that represent entry.

• Link to actual campaign highly encouraged

22. BEST USE OF TECHNOLOGY  
Awards may be presented for Apps, virtual reality tours, and point of sale tools.   
Entry will be judged on level of realism, creativity, cinematic quality, use of sound (music, sound effects, narration), and use of special effects.  
Entry Requirements:

* Completed Team/Project Statement
* 6 to 8 Images that represent entry.
* Video File of video animation (.mov or QuickTime file)

23. BEST VIRTUAL SALES EXPERIENCE  
Entry will be judged on level of, creativity, quality of design, ease of obtaining information, and organization of messages.  
Entry Requirements:

* Completed Team/Project Statement
* 6 to 8 Images that represent entry.
* Video File of any elements you wish to share with the judges.

24. BEST WEBSITE *– Awards may be presented for builder, community or associate*

Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry.

• Link to website – must be fully updated and live by September 13

Website Entries will be judged live online by judges – website should be fully updated by September 13

25. BEST SIGNAGE

Includes: Model Complex – Onsite Signage, Billboard, Entry Monumentation

Entry will be judged on concept, creativity, basic graphics and layout, design, execution, readability, and continuity.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry. (Billboard – up to 3 images)

26. BEST SALES OFFICE

May be split - Includes: Garage, Trailers, Whole House sales office usage.

Entry will be judged on theme, function, display concept, creativity, and design used in the office, as well as the use of tools and technologies to achieve sales success.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry. These may include the following: exterior entrance, overall interior, topography table, impact graphic, renderings, displays, and/or closing office.

• Image of office layout showing layout of exhibits.

27. COMMUNITY AMENITY FEATURE - CLUBHOUSES, GARDEN AREAS, ETC.

Awards may be presented For Sale/For Rent Communities

Entry will be judged on the effectiveness, impact, and function in enhancing the project.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry.

28. DESIGN CENTER

Includes Builder Central Design Center, Onsite Design and Showrooms

Entry will be judged on theme, function, display concept, creativity, and design used in the office.

Entry Requirements

• MAME Team/Project Information Form

• 6 to 8 images that represent entry. These may include the following: exterior entrance, overall interior, displays, and/or other unique spaces.

• Image of office layout showing layout of exhibits.

29. BEST INDOOR/OUTDOOR LIVING SPACE - Enhancement of living space and floor plan

Production models and custom/spec homes will be divided

Judged on overall space, design, architectural appeal and creative use of space and functionality as it enhances livability of the home or plan.

Entry Requirements

• MAME Team/Project Information Form

• 1 to 2 images that represent entry.

**INTERIOR MERCHANDISING, DESIGN, AND ARCHITECTURE AWARDS**

30. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED $400,000 & UNDER

31. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED $400,001 TO $550,000

32. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED $550,001 TO $700,000

33. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED $700,001 TO $850,000

34. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED OVER $850,000

35. BEST INTERIOR MERCHANDISING OF A MODEL – ATTACHED HOME

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program. These categories are for production home entries only. No custom home interior design will be accepted.

Entry Requirements for Categories 30-35

• MAME Team/Project Information Form

• 4 to 8 images that represent entry - Suggested: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.

• Floor plan

36. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – UNDER 2,000 SQ. FT.

37. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – 2,001 TO 2,600 SQ. FT.

38. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – 2,601 TO 3,200 SQ. FT.

40. BEST ARCHITECTURAL DESIGN OF A MODEL - DETACHED HOME - OVER 3,201 SQ. FT.

41. BEST ARCHITECTURAL DESIGN – URBAN INFILL DESIGN

42. BEST ARCHITECTURAL DESIGN OF A MODEL – ATTACHED HOME

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan in relation to the specified target market and continuity with the marketing program.

These categories are for production home entries only. No custom home product will be accepted.

1 exterior photo, renderings, floor plan required

Entry Requirements for Categories 36-42

• MAME Team/Project Information Form

• 4 to 8 images that represent entry - Suggested: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.

• Floor plan

42. GREEN HOME DESIGN

Recognizing the overall excellence of a home featuring green design concepts

Entry Requirements

• MAME Team/Project Information Form

• Site plan of the community

• 6 to 8 images that represent the plan

• Floor plan

• Green Home certification documentation.

43. BEST ON THE BOARDS ARCHITECTURAL DESIGN

a. Production Housing

b. Custom Home

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry - Suggested: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.

• Image of floor plan.

44. ATTACHED HOME OF THE YEAR

Attached Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in both Interior Design (categories 35) and Product (categories 42). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architecture design and physical tour. The sum of these scores will determine the Attached Home of the Year winner.

Interior design and product criteria based on: overall exterior and interior design appeal; creative use of space; and use of interior colors, textures, materials and interior space.

45. DETACHED HOME OF THE YEAR

The Detached Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in both Interior Design (Categories 30-34) and Product (Categories 36-41). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architectural design and physical tour of home. The sum of these scores will determine the Detached Home of the Year winner.

Interior design and product criteria based on: overall exterior and interior design appeal; creative use of space; and use of interior colors, textures, materials and interior space.

46. ACTIVE ADULT HOME OF THE YEAR

Judged on the overall exterior and interior architectural appeal, creative us of the interior functionality of floor plan with an emphasis on the home targeted for the 55+ homebuyer. May be either attached or detached.

Entry Requirements

• MAME Team/Project Information Form

• 4 to 8 images that represent entry - Suggested: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.

• Image of floor plan.

47. DESIGN SERIES OF THE YEAR

Recognizing the overall excellence of a project series combining architecture, interior design, landscape, presentation, marketing program and sales success

Entry Requirements

• MAME Team/Project Information Form

• Site plan of the community

• 6 to 12 images that represent the community.

• Floor plan for each plan in the series.

All Design Series of the Year entrants MAY be toured.

48. COMMUNITY OF THE YEAR

Recognizing the best community presentation, planning and amenities by a developer where multiple builders participate in the build program, custom and/or production

The Community of the Year Award is presented to the HBA Builder/Developer for the best overall marketing and community presentation of a master planned community. The Community of the Year Award will be determined by the CUMULATIVE point totals in selected categories in addition to being judged by physical tour of the Community of the Year Award finalists. The sum of these scores determines the Community of the Year Award winner.

Community of the Year will be judged based on:

Design and sensitivity to natural or created environments, Design appeal, Creative use of space, materials, amenities, Architectural continuity, Landscape design and signage, Community site planning

Eligibility Requirements: Builders/Developers must submit an entry in each of the following categories:

• Best Brochure

• Best Advertisement

• Sales Office, Information Center or Amenity Interior Design

• Best Architectural Design

(For a total of FIVE qualifying entries)

All Community of the Year entrants will be toured. Entry Requirements

• MAME Team/Project Information Form

• Site plan of the community

• 6 to 12 images that represent the community: exteriors of homes, landscape, interiors, signage, sales office, etc.

• Link to community or builder website.

49. ON THE BOARDS COMMUNITY

(defined as under construction – but not yet open for sale or rent)

Entry Requirements

• MAME Team/Project Information Form

• Site plan of the community

• Six (6) to Twelve (12) images that represent the community.

50. MILLION DOLLAR SALES AWARDS

Presented for $8 Million, $12Million, $20Milllion

* Awards are granted based on new home sales closings between August 1, 2020 – August 1, 2021
* If submitting for a team, each team member must submit an entry in order for each team member to receive an award.
* All entrants must be employed by a HBA of Metro Denver member company and be members of the Sales & Marketing Council (SMC) at time of submission and the awards event date.
* Entrants may only submit new home sales in the following counties: eight-county metro area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Elbert, and Jefferson. If the builder is a member of the Denver HBA with a main office located in one of the above mentioned counties but their product/project is outside of those counties (but in Colorado) it is eligible for entry but may not be toured by the judges due to time restraints.

ENTRY REQUIREMENTS

* • Completed Sales Achievement Form including total sales for closed sales for period
  + August 1, 2020 – August 1, 2021

• Please include a color photo of candidate

2021 CARE Categories

1. Kitchen Remodel
2. Bathroom Remodel
3. Basement Remodel
4. Addition - Includes On Grade or Poptops
5. 55+/ Universal Design Remodel - Special needs, aging in place, etc.
6. Exterior Remodel - Major impact on exterior appearance with or without additional square footage, such as: adding a porch roof, adding dormers, structural changes.
7. Commercial Remodel -Tenant finish, showroom displays, offices, etc.
8. Historic Remodel - Sensitive remodeling to vintage pre-1940’s home, retaining original design elements while updating or restoring, sensitive to the homes original structure/aesthetic.
9. Whole House Remodel - Renovations affecting over 50% of the home, usually involving additions and remodeled both inside & out.
10. Multifamily Renovation
11. Detached Structure - Garage, pool house, playhouse, etc.
12. Specialty Rooms - Theater, wine cellar, etc.
13. Interior Design of a Custom Home
14. Custom Home – under 5,000 sq. ft.
15. Custom Home – 5,000 & over sq. ft

\*CATEGORIES ABOVE MAY BE SPLIT INTO ADDITIONAL CATEGORIES DEPENDING ON ENTRIES RECEIVED TO CREATE THE FAIREST COMPETITIVE PLATFORM

Judged on overall architectural appeal, creative use of space and functionality of plan.

ELIGIBILITY REQUIREMENTS:

Homes must have been completed between August 1, 2017 and August 1, 2021.

Finished basements will be judged, and are to be included in square footage total. If the basement or a portion of the basement is not finished then it is not considered living area and should not be included in the total square footage of the home. Homes entered in these category may not be entered in production home interior design or production home categories.

Entry Requirements

• CARE Team/Project Information Form

• 4 to 12 images that represent entry – Suggest 1-4 before images with up to 8 afters.

• Floor Plan required

CARE NOMINATED AWARDS - NO ENTRY FEE

The following awards will only be awarded to HBA Members.

Entrants or their industry partners may nominate a company for consideration.

HBA Member who has shown dedication and exemplary involvement throughout the year.

1. Associate of the Year
2. Remodeler of the Year
3. Custom Builder of the Year

Entry requirements Categories 16-18

• Completed Achievement Form

• Please include a color photo of candidate/firm