

For sponsorship opportunities, please contact Carrie Firmine at cfirmine@triodesign.com or 303-564-9330.

2019 MAME AWARDS SPONSORSHIP OPPORTUNITIES - MARKETING AND MERCHANDISING EXCELLENCE AWARDS

Gold Sponsor: \$8,000

- Table of 10 tickets for awards dinner
- Show a video at event (Limit = 1 min max)
- Champagne Toast to kick-off event
- Company logo projected onto wall at awards dinner (GOBO light)
- Company logo on Sign next to Red Carpet and on gallery pages on MAME website
- Verbal recognition at Awards Ceremony
- Full page ad in program
- Premium logo placement on website, e-blasts, program, etc. (logo appears larger and at the top on its own line)
- Social media recognition where applicable

Platinum Sponsor: \$5,000 (Two Available)

- 4 tickets available for Awards Dinner
- Opportunity to speak at event (Limit = 2 min max) - OR - Show a video at event (Limit = 1 min max)
- Company logo on "Step and Repeat" wall
- Full page ad in the program
- MAME website presence
- Social media recognition - where applicable
- Logo projected on wall at the event (logo will be all white)

Champagne Sponsor: \$3,500 (Two Available)

- 2 tickets available for Awards Dinner
- Company Logo on passed champagne tray
- Full page ad in the program
- MAME website presence
- Social media recognition - where applicable

Cocktail Sponsor: \$3,500 (Two Available)

- 2 tickets available for Awards Dinner
- One of two exclusive cocktails of the night - Flirty or Dirty
- Customized cocktail stick with name and/or logo
- Full page ad in the program
- MAME website presence
- Social media recognition - where applicable

Wine Sponsors - \$3,000 (Two Available)

- 2 tickets available for Awards Dinner
- Company name and/or logo on red or white wine bottles
- ½ page ad in the program
- MAME website presence
- Social media recognition - where applicable

Cocktail Napkin Sponsor: \$3,000 (Two Available)

- 2 tickets available for Awards Dinner
- Company name and/or logo on cocktail napkins at Awards Ceremony
- ½ page ad in the program
- MAME website presence
- Social media recognition - where applicable

Centerpiece Sponsor: \$3,000 (One Available)

- 2 tickets available for Awards Dinner
- Company name and/or logo on all centerpieces
- ½ page ad in the program
- MAME website presence
- Social media recognition - where applicable

Trophy Sponsor: \$3,000 (Two Available)

- 2 tickets available for Awards Dinner
- Company logo on "Step and Repeat" wall
- Recognition during Awards Ceremony
- 1/2 page ad in the program
- MAME website presence
- Social media recognition - where applicable

Awards Sponsor: \$3,000 (Seven Available)

- 2 tickets available for Awards Dinner
- One of seven award categories -
 - Sales/Marketing Professionals
 - Industry Professionals Category
 - Marketing Category
 - Interactive/Online Category
 - Architecture
 - Interior Merchandising
 - "Best of Year" Categories
- Verbal company recognition during first award in category during Awards Ceremony
- Company logo on presentation screen during additional awards in category during Awards Ceremony
- 1/2 page ad in the program
- MAME website presence
- Social media recognition - where applicable

Table Sponsor: \$3,000 (Five Available)

- 10 tickets (1 Table) available for Awards Dinner
- 1/2 page ad in the program
- MAME website presence
- Social media recognition - where applicable

Builder/Professional Services Sponsor: \$2,500 (unlimited)

- 3 entries
- 2 tickets available for Awards Program
- ½ page ad in the program
- MAME website presence
- Social media recognition - where applicable

Official Trade Partner Sponsor - \$2,000

(One per trade category, ie tile, appliances, flooring, etc)

- 2 tickets available for Awards Dinner
- ½ page ad in the program
- Company logo included on (2) pull-up banners - will be placed in highly visible locations
- MAME website presence
- Social media recognition - where applicable

Pearl Sponsor: \$1,250 (unlimited)

- ½ page ad in the program
- MAME website presence
- Social media recognition - where applicable

Silver Sponsor: \$500 (unlimited)

- ¼ page ad in the program
- MAME website presence

***Ad Upgrade: \$500

- ½ page to full page or ¼ page to ½ page
- Trade Sponsors or above may upgrade their ad from ½ page to a full page for \$500. This offer is subject to availability