

TIME TO SHINE

The DENVER MAME AWARDS
November 9th, 2019
Hyatt Regency Denver at Colorado Convention Center

STEPS TO ENTER

Entry Fees & Deadlines

\$175 Early Registration: by August 19th

\$275 Registration: August 20th - September 6th

Categories 11-12-13 NO FEE

Category 55 - Entry Fee \$125

Entry materials are due by September 6th Midnight - NO EXTENSIONS

Judging – September 16-18

Personal Interviews will be held September 18th

How to Enter

- Review categories and requirements.
- Receive entry confirmation email with official entry numbers, forms, invoice for entry fees, and instructions to deliver entry materials.
- Your entry materials are due by September 6th at Midnight - NO EXTENSIONS!

Materials for all entries include:

- Team/Project Information Form
(Professional Achievement categories have specialized forms)
- Digital Files — site plan, floor plan, and photo images required.

We suggest you submit your entry materials via file sharing services.

FTP, Dropbox, or Hightail are all acceptable methods – send link for download to Lisa@TeamPMP.com

If you have any questions during the process please feel free to contact our offices.

Lisa Parrish | Administrator
MAME AWARDS
909.987.2758 or 800.658.2751
Lisa@TeamPMP.com

IMAGES

Digital images saved at 300 dpi – sized to at 1800 pixels wide – saved at 300 dpi

JPEG format ONLY. All plans should be saved as high resolution PDF – 8 ½” x 11”

Images should be named with your Category number, entry serial and sequence number or description.

Example:

01-1005_1.jpg

01-1005_2.jpg (thru 8 images)

01-1005_floorplan.jpg

01-1005_teamform.doc OR .pdf

Entry Rollover for The Nationals

We are pleased to offer a special entry rollover program. Here's how it works. You have already entered materials, The Awards Committee will provide your entry materials to the The Nationals for you! If you would like to re-submit those materials for either program, all that is needed is for you to mark the boxes on the entry application for Nationals. You will be invoiced separately for entry fees for each program. No additional forms or materials needed!! Simply mark your form and you are all set, we'll take care of the rest!

Eligible Entries

- Product must be built or marketed August 1, 2018 to September 1, 2019
- Home Builders or Associate Members (advertising agency, architect, supplier, interior designer, developer) may enter.
- Only HBA builders and associate members in good standing are eligible to receive recognition.
- Repeat Entries: Remember, if your work is still being marketed as of August 1, 2018, you can enter that work even if it has already been entered in previous years, even if you won for that category. This applies to any category.
- Product/community must be within the eight-county metro area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Elbert, and Jefferson. If the builder is a member of the Denver HBA with a main office located in one of the above mentioned counties but their product/project is outside of those counties (but in Colorado) it is eligible for entry but may not be toured by the judges due to time restraints.
- All companies named on entry forms need to be members of the HBA or they will not be acknowledged. If the company is based outside of the state, they can join the Denver HBA as an affiliate member. Contact us for more information.

Image Requirements

- All Categories - images should be saved at a resolution of approximately w-1800 x h-1200.
- File size is no larger than 6 megabytes.
- Save all images as a JPEG files 300dpi.

DOWNLOAD FORMS

- Sales Awards Form – Cats 1-4
- Sales Manager Form – Cat 5
- Marketing Professional – Cat 6
- Community Superintendent – Cat 7
- Customer Service Professional – Cat 8
- Purchasing Professional – Cat 9
- Closing Professional – Cat 10
- Young Leader – Cat 11
- Associate Partner – Cat 12
- Trade Partners – Cat 13
- MAME Team/Project Information Form – Cats 14-54
- Million Dollar Awards – Cat 55

ALL Entries should be submitted digitally by Dropbox or your favorite file sharing service

For questions regarding submission entries, please contact:

Lisa Parrish | Administrator

MAME AWARDS

909.987.2758 or 800.658.2751

Lisa@TeamPMP.com

The MAME Awards reserves the right to eliminate any category due to insufficient entries or add categories if the judges believe it is warranted.

2019 Denver MAME Categories

1. Rookie Sales Professional – less than 2 years selling
2. Sales Professional of the Year
3. Sales Team of the Year
4. Online Sales Counselor of the Year
5. Sales Manager of the Year - NOMINATED ONLY
6. Marketing Professional of the Year- NOMINATED ONLY
7. Builder Community Superintendent of the Year
8. Builder Customer Service Professional of the Year
9. Builder Purchasing Professional of the Year
10. Closing Professional of the Year
11. Young Leader Award - *NOMINATED ONLY - no fee*
12. Associate Partner of the Year - *NOMINATED ONLY - no fee*
13. Trade Partner of the Year - *NOMINATED ONLY - no fee*
14. Best Logo Design
15. Best Graphic Continuity
16. Best Brochure – Printed or Digital Format
17. Best Print Ad – color or black/white
18. Best Video
19. Best Radio
20. Best Overall Advertising Campaign - *Includes all collateral and online platforms*
21. Best Special Promotion - *Limited time sales or marketing event*
22. Best Digital Marketing Program - *includes digital ads, outboard digital marketing and social media*
23. Best Computer Generated Sales Tool - *includes virtual reality, apps and point of sale experiences*
24. Best Website
25. Best Signage
26. Best Sales Office
27. Best Community Amenity Feature - Clubhouses, Garden Areas, etc. - *Awards may be presented For Rent /For Sale*
28. Best Design Center
29. Best Indoor/Outdoor Living Space - *enhancement of living space and floor plan*
30. Best Interior Merchandising of a Model – Detached Home – Priced \$400,000 & under
31. Best Interior Merchandising of a Model – Detached Home – Priced \$400,001 to \$550,000
32. Best Interior Merchandising of a Model – Detached Home – Priced \$550,001 to \$700,000
33. Best Interior Merchandising of a Model – Detached Home – Priced \$700,001 to \$850,000
34. Best Interior Merchandising of a Model – Detached Home – Priced over \$850,000
35. Best Interior Merchandising of a Model – Attached Home
36. Best Interior Design of a Custom Home
37. Best Architectural Design of a Model – Detached Home – under 2,000 sq. ft.
38. Best Architectural Design of a Model – Detached Home – 2,001 to 2,600 sq. ft.
39. Best Architectural Design of a Model – Detached Home – 2,601 to 3,200 sq. ft.
40. Best Architectural Design of a Model – Detached Home – 3,200 to 3,600 sq. ft.
41. Best Architectural Design of a Model - Detached Home - over 3,601 sq. ft.
42. Best Architectural Design – Urban Infill Design
43. Best Architectural Design of a Model – Attached Home
44. Best Architectural Design of a Custom Home – under 5,000 sq. ft.
45. Best Architectural Design of a Custom Home – 5,000 & over sq. ft
46. Best Green Home Design
47. Best On the Boards Architectural Design - Production & Custom
48. Attached Home of the Year
49. Detached Home of the Year
50. Active Adult Home of the Year
51. Custom Home of the Year
52. Design Series of the Year
53. Community of the Year
54. On the Boards Community (*defined as under construction – but not yet open for sale or rent*)
55. Million Dollar Sales Awards - Presented for \$8 Million, \$12Million, \$20Million & \$50 Million

CATEGORIES AND REQUIREMENTS

PROFESSIONAL ACHIEVEMENT AWARDS

Entries will be judged on the candidate's positive aspects and measurable work performance. Multiple entries are allowed for each company.

1. ROOKIE SALES PROFESSIONAL – *Less Than 2 Years Selling*

2. SALES PROFESSIONAL OF THE YEAR

3. SALES TEAM OF THE YEAR

4. ONLINE SALES COUNSELOR OF THE YEAR

Judged on professional approach to sales, selling techniques used, and personal contribution and involvement in industry. Entrant may not be a sales or marketing director, advertising manager, vice president of marketing or sales or company president.

5. SALES MANAGER OF THE YEAR

Must be a new home sales management professional who directly manages and trains on-site, new home sales personnel and is employed by an HBA builder or associate member.

6. MARKETING PROFESSIONAL OF THE YEAR

Must be responsible for developing and implementing overall marketing policy including market research, product development, merchandising, advertising and sales productivity. Must be employed by an HBA builder or associate member.

7. BUILDER COMMUNITY SUPERINTENDENT OF THE YEAR

8. BUILDER CUSTOMER SERVICE PROFESSIONAL OF THE YEAR

9. BUILDER PURCHASING PROFESSIONAL OF THE YEAR

10. CLOSING PROFESSIONAL OF THE YEAR

Categories 1-10 Requirements

- Entry by nomination only
- Completed Individual Achievement Entry Form
- Must submit a written statement (200 words or less) describing exemplary performance and achievement written by supervisor or sponsor.
- Digital Photo of candidate
- NOTE: Entrants must be available for a personal interview - Personal Interviews will be held on September 18, 2019

11. YOUNG LEADER AWARD – *open to builders and associate/supplier disciplines*

Designed to recognize new leaders within our industry – open to ad agencies, interior designers, architects, builders, et al.

Entry Requirements

- Entry by nomination only
- Nominee must be under 40 years of age at the time of entry
- Completed Individual Achievement Entry Form – NO FEE REQUIRED
- Must submit a written statement (200 words or less) describing exemplary performance and achievement written by supervisor or sponsor.
- Digital Photo of candidate
- NOTE: Entrants must be available for a personal interview - Personal Interviews will be held on September 18, 2019

12. ASSOCIATE PARTNER OF THE YEAR – *open to all associate/supplier disciplines*

Designed to recognize leaders of the professional services within the industry who serve builders – open to ad agencies, interior designers, architects, mortgage firms et al.

13. TRADE PARTNER OF THE YEAR

Designed to recognize trades serving home builders. Home Builder nominated – no entry fee or personal interview for this category.

Categories 12-13 Entry Requirements

- Entry by nomination only
- Completed Individual Achievement Entry Form
- Must submit a written statement (200 words or less) describing exemplary performance and achievement written by supervisor or sponsor.
- Digital Photo of candidate
- NO ENTRY FEE OR PERSONAL INTERVIEW FOR CATEGORIES 12-13

MARKETING & DESIGN ACHIEVEMENT AWARDS

14. BEST LOGO DESIGN

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

- MAME Team/Project Information Form
- Image Requirements: 6 to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

15. BEST GRAPHIC CONTINUITY

THIS CATEGORY MAY BE SPLIT

- a. Builder/Community
- b. Associate

Entry will be judged on graphics, concept, overall design compatibility, readability, and execution. How all branding pieces work together.

Entry Requirements

- MAME Team/Project Information Form
- Image Requirements: 6 to 8 images of the following: logo, advertisements, signage, displays, brochure, direct mail, and impact graphic, etc.

16. BROCHURE – PRINTED OR DIGITAL FORMAT

THIS CATEGORY MAY BE SPLIT

- a. Builder
- b. Community
- c. Associate

Judged on concept, copy, layout, budget, overall design and execution as it relates to a specific target market. Multiple Awards may be presented.

Entry Requirements

- MAME Team/Project Information Form
- Sample of Brochure – if you are entering a print brochure, you must deliver a sample to the HBA office by September 6th. Please drop off with ATTN: DENVER MAME AWARDS
- Image of Brochure in jpeg format

17. BEST PRINT AD

THIS CATEGORY MAY BE SPLIT

- a. Builder
- b. Community
- c. Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest.

Entry Requirements

- MAME Team/Project Information Form
- 1 image that represents entry.

18. BEST VIDEO

THIS CATEGORY MAY BE SPLIT

- a. Builder/Community
- b. Associate

Short (30 to 60 Seconds / Long Format 60 Seconds or Longer)

Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Entry Requirements

- MAME Team/Project Information Form
- 1 images that represents entry.
- Link to actual campaign highly encouraged
- Digital requirements– Video: .mov files or Mp4 files.

19. BEST RADIO

Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Entry Requirements

- MAME Team/Project Information Form
- 1 image that represents entry.
- Link to actual campaign highly encouraged
- digital requirements– Audio: Mp3 files.

20. BEST OVERALL ADVERTISING CAMPAIGN (Includes all collateral and online platforms)

THIS CATEGORY MAY BE SPLIT

- a. Builder/Community
- b. Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes ads, print and electronic media, and billboards.

Eligibility Requirements:

To be eligible for this award, a builder/developer must also submit entries in exactly three of the following categories. Winner will be determined by a CUMULATION of points from the three categories entered. If you enter more than 3 of these categories, please select which three you would like included to be judged for this category.

- Best Brochure
- Best Radio OR Best Video
- Best Print Ad
- Best Website
- Best Digital Marketing

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry.
- Link to actual campaign highly encouraged
- May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. Used for judging and displays.
- Video and radio submissions digital requirements– Video: .mov files – Audio: Mp3 files.

21. BEST SPECIAL PROMOTION

THIS CATEGORY MAY BE SPLIT

- a. Builder/Community
- b. Associate

Limited-Time Marketing Promotion – includes Grand Openings, Realtor Relations, and any other specialty event

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Entry Requirements:

- MAME Team/Project Information Form
- Submit images of promotion – photos of events suggested

- Submit images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. – jpeg or PDF format
- Video and radio submissions digital requirements– Video: .mov files – Audio: Mp3 files.

22. DIGITAL MARKETING PROGRAM - INCLUDES DIGITAL ADS, OUTBOARD DIGITAL MARKETING AND SOCIAL MEDIA

THIS CATEGORY MAY BE SPLIT

- Builder/Community
- Associate/Trade

Entry will be judged on concept, creativity, copy, layout, and results of campaign

Entry Requirements

- Completed Marketing Awards Entry form.
- Marketing statement
- 4 to 8 images that represent entry.
- Link to actual campaign highly encouraged

23. BEST COMPUTER GENERATED SALES TOOL

Awards may be presented for Apps, virtual reality tours, and point of sale tools.

Entry will be judged on level of realism, creativity, cinematic quality, use of sound (music, sound effects, narration), and use of special effects.

Entry Requirements:

- Completed Team/Project Statement
- 6 to 8 Images that represent entry.
- Video File of video animation (.mov or QuickTime file)

24. BEST WEBSITE

THIS CATEGORY MAY BE SPLIT

- Builder
- Community
- Associate/Trade

Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry.
- Link to website – must be fully updated and live by September 6th

25. BEST SIGNAGE

Includes: Model Complex – Onsite Signage, Billboard, Entry Monumentation

Entry will be judged on concept, creativity, basic graphics and layout, design, execution, readability, and continuity.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry. (Billboard – up to 3 images)

26. BEST SALES OFFICE

May be split - Includes: Garage, Trailers, Whole House sales office usage.

Entry will be judged on theme, function, display concept, creativity, and design used in the office, as well as the use of tools and technologies to achieve sales success.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry. These may include the following: exterior entrance, overall interior, topography table, impact graphic, renderings, displays, and/or closing office.
- Image of office layout showing layout of exhibits.

27. COMMUNITY AMENITY FEATURE - CLUBHOUSES, GARDEN AREAS, ETC.

Awards may be presented For Sale/For Rent Communities

Entry will be judged on the effectiveness, impact, and function in enhancing the project.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry.

28. DESIGN CENTER

Includes Builder Central Design Center, Onsite Design and Showrooms

Entry will be judged on theme, function, display concept, creativity, and design used in the office.

Entry Requirements

- MAME Team/Project Information Form
- 6 to 8 images that represent entry. These may include the following: exterior entrance, overall interior, displays, and/or other unique spaces.
- Image of office layout showing layout of exhibits.

29. BEST INDOOR/OUTDOOR LIVING SPACE - Enhancement of living space and floor plan

Production models and custom/spec homes will be divided

Judged on overall space, design, architectural appeal and creative use of space and functionality as it enhances livability of the home or plan.

Entry Requirements

- MAME Team/Project Information Form
- 1 to 2 images that represent entry.

INTERIOR MERCHANDISING, DESIGN, AND ARCHITECTURE AWARDS

30. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED \$400,000 & UNDER

31. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED \$400,001 TO \$550,000

32. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED \$550,001 TO \$700,000

33. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED \$700,001 TO \$850,000

34. BEST INTERIOR MERCHANDISING OF A MODEL – DETACHED HOME – PRICED OVER \$850,001

35. BEST INTERIOR MERCHANDISING OF A MODEL – ATTACHED HOME

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program. This category is for production home entries only. No custom home interior design will be accepted.

36. BEST INTERIOR DESIGN OF A CUSTOM HOME

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market.

Categories 30-36 Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

NOTE: The sales price and square footage of a plan is determined as modeled - with optional spaces that are modeled included in the sales price and square footage. Do not include the cost of the merchandising or upgrades in the sales price.

37. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – UNDER 2,000 SQ. FT.

38. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – 2,001 TO 2,600 SQ. FT.

39. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – 2,601 TO 3,200 SQ. FT.

40. BEST ARCHITECTURAL DESIGN OF A MODEL – DETACHED HOME – 3,201 TO 3,600 SQ. FT.

41. BEST ARCHITECTURAL DESIGN OF A MODEL - DETACHED HOME - OVER 3,601 SQ. FT.

42. BEST ARCHITECTURAL DESIGN – URBAN INFILL DESIGN

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan in relation to the specified target market and continuity with the marketing program. One exterior photo, renderings, floor plan and site plan are required. This category is for production home entries only. No custom home product will be accepted.

43. BEST ARCHITECTURAL DESIGN OF A MODEL – ATTACHED HOME

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan in relation to the specified target market and continuity with the marketing program.

Categories 37-43 Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: exterior, living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

These categories are for production homes entries only. No custom product will be accepted.

NOTE: The sales price and square footage of a plan is determined as modeled - with optional spaces that are modeled included in the sales price and square footage. Do not include the cost of the merchandising or upgrades in the sales price.

44. BEST ARCHITECTURAL DESIGN OF A CUSTOM HOME – UNDER 5,000 SQ. FT.

45. BEST ARCHITECTURAL DESIGN OF A CUSTOM HOME – 5,001 & OVER SQ. FT

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan. Interior design is not part of judging criteria.

ELIGIBILITY REQUIREMENTS:

Homes must have been completed between August 1, 2018 and September 1, 2019. The home is to be a true custom home not built at any other time in the same form or manner in the above time period. It may be a presale or speculative home. Finished basements will be judged, and are to be included in square footage total. If the basement or a portion of the basement is not finished then it is not considered living area and should not be included in the total square footage of the home. Homes entered in this category may not be entered in production home interior design or production home categories.

Category 44-45 Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

46. GREEN HOME DESIGN

Recognizing the overall excellence of a home featuring green design concepts

Entry Requirements

- MAME Team/Project Information Form
- Site plan of the community
- 6 to 8 images that represent the plan
- Floor plan
- Green Home certification documentation.

47. BEST ON THE BOARDS ARCHITECTURAL DESIGN

THIS CATEGORY MAY BE SPLIT

- a. Production Housing
- b. Custom Home

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

48. ATTACHED HOME OF THE YEAR

Attached Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in both Interior Design (categories 35) and Product (categories 43). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architecture design and physical tour. The sum of these scores will determine the Attached Home of the Year winner.

Interior design and product criteria based on: overall exterior and interior design appeal; creative use of space; and use of interior colors, textures, materials and interior space.

49. DETACHED HOME OF THE YEAR

The Detached Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in both Interior Design (Categories 30-34) and Product (Categories 37-41). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architectural design and physical tour of home. The sum of these scores will determine the Detached Home of the Year winner.

Interior design and product criteria based on: overall exterior and interior design appeal; creative use of space; and use of interior colors, textures, materials and interior space.

50. ACTIVE ADULT HOME OF THE YEAR

Judged on the overall exterior and interior architectural appeal, creative use of the interior functionality of floor plan with an emphasis on the home targeted for the 55+ homebuyer. May be either attached or detached.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

51. CUSTOM HOME OF THE YEAR

The Custom Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same home must be entered in both Interior Design for a Custom Home and Architectural Design for a Custom Home. The winner will be determined by the cumulative points awarded in those categories.

Interior design and product criteria based on: overall exterior and interior design appeal; creative use of space; and use of interior colors, textures, materials and interior space.

Entry Requirements

- MAME Team/Project Information Form
- 4 to 8 images that represent entry - Suggested: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Image of floor plan.

52. DESIGN SERIES OF THE YEAR

Recognizing the overall excellence of a project series combining architecture, interior design, landscape, presentation, marketing program and sales success

Entry Requirements

- MAME Team/Project Information Form
- Site plan of the community
- 6 to 12 images that represent the community.
- Floor plan for each plan in the series.

All Design Series of the Year entrants will be toured.

53. COMMUNITY OF THE YEAR

Recognizing the best community presentation, planning and amenities by a developer where multiple builders participate in the build program, custom and/or production

The Community of the Year Award is presented to the HBA Builder/Developer for the best overall marketing and community presentation of a master planned community. The Community of the Year Award will be determined by the CUMULATIVE point totals in selected categories in addition to being judged by physical tour of the Community of the Year Award finalists. The sum of these scores determines the Community of the Year Award winner.

Community of the Year will be judged based on:

Design and sensitivity to natural or created environments, Design appeal, Creative use of space, materials, amenities, Architectural continuity, Landscape design and signage, Community site planning

Eligibility Requirements: Builders/Developers must submit an entry in each of the following categories:

- Best Brochure
- Best Advertisement
- Sales Office or Community Amenity Feature
- Best Architectural Design

(For a total of FIVE qualifying entries)

All Community of the Year entrants will be toured. Entry Requirements

- MAME Team/Project Information Form
- Site plan of the community
- 6 to 12 images that represent the community: exteriors of homes, landscape, interiors, signage, sales office, etc.
- Link to community or builder website.

54. ON THE BOARDS COMMUNITY (*defined as under construction – but not yet open for sale or rent*)

Entry Requirements

- MAME Team/Project Information Form
- Site plan of the community
- Six (6) to Twelve (12) images that represent the community.

55. MILLION DOLLAR SALES AWARDS

Presented for \$8 Million, \$12 Million, \$20 Million and \$50 Million

- Awards are granted based on new home sales closings between August 1, 2018– July 31, 2019
- If submitting for a team, each team member must submit an entry in order for each team member to receive an award.
- All entrants must be employed by a HBA of Metro Denver member company and be members of the Sales & Marketing Council (SMC) at time of submission and the awards event date.
- Entrants may only submit new home sales in the following counties: eight-county metro area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Elbert, and Jefferson.

Entry Requirements

- Completed Sales Achievement Form including total sales for closed sales for period August 1, 2018 – July 31, 2019
- Please include a color photo of candidate
- Entry fee is \$125