*Please complete team members as applicable to your entry submission*

*This information will be used for finalists/winners credits and for awards engraving.*

*SEE PAGE 2 for Project information and statement.*

**ENTRY NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |
| --- | --- |
| **COMMUNITY NAME** |  |
| **PLAN NAME** |  |
| **LOCATION** |  |

|  |  |
| --- | --- |
| **BUILDER NAME** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **Marketing Director** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ASSOCIATE - ad agency,**  **architect, interiors, designer** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ENTRANT CONTACT NAME** |  |
| **E-mail** |  |
| **PHONE** |  |

**PROJECT INFORMATION AND STATEMENT**

|  |  |
| --- | --- |
| **Project Location (City)** |  |
| **Primary Target Market** |  |
| **Sales Price of Plan or Project** |  |
| **Square Footage of Plan** |  |
| **Date Community Opened for Sales** |  |
| **Website Address of community** |  |

**MARKETING STATEMENT**

* Explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.
* Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.
* Statement must not exceed 200 words.
* Please refrain from mentioning the builder or project name in the narrative statement.